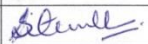
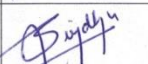

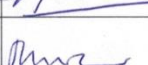
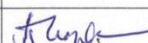


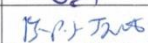



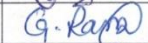
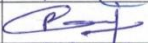

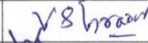



GEETHANJALI COLLEGE OF ENGINEERING AND TECHNOLOGY (Autonomous)
Cheeryal (V), Keesara (M), R. R. dist-501 301, Telangana State
Department of Management Studies

Minutes of Board of Studies Meeting held on 11 July 2018 at 11AM in conference hall, block 1

Members attended:

S.No.	Name	Designation		Signature
1.	Dr. A. Sita Madhavi	Professor & HOD	Chairman	
2.	Dr. Sindhu	Chairman Board of Studies, JNTUH	JNTUH Nominee	
3.	A.L. Nageshwar Rao	Academic consultant, IPE	Industry Expert	
4.	Dr. Y.V.S.C.H Prasad	Director-MBA, Mother Teresa College of Management & Computer Applications	Academic expert	
5.	Dr. K. Sasi Kumar	Associate Professor, SSIM Business school	Academic expert	
6.	Dr. S.T Raj Mohan	Professor, Dean Academics	Member	
7.	Dr. J. Pardhasaradhi	Professor	Member	
8.	A.I. Prashanth	Assistant Professor	Member	
9.	B.P.S Jyothi	Assistant Professor	Member	
10.	K. Naupal Reddy	Assistant Professor	Member	
11.	K. Lavanya	Assistant Professor	Member	
12.	R.N. Vardhini	Assistant Professor	Member	
13.	G.Aruna	Assistant Professor	Member	
14.	S. Ravi	Assistant Professor	Member	
15.	K. Vijay Lakshmi	Assistant Professor	Member	
16.	V. Sravani	Assistant Professor	Member	
17.	T. Abhilash	Assistant Professor	Member	

The following items of the agenda were discussed in the meeting:

1. Agenda 1: Approval of academic regulation & structure for 2018.
2. Agenda 2: Approval of Syllabus offered to MBA.
3. Agenda 3: Approval of courses and syllabus offered by department of management studies to B.tech (ECE, CSE, EEE, ME &CE).
4. Any Other item with the permission of chair.

It was decided by the board members that Research methodology and statistics will be clubbed or Research methodology and statistical analysis will be offered.

Business Data Analytics, Indian ethos and ethics will be made mandatory papers.

Accordingly Entrepreneurship course is shifted to second semester. Indian ethos and ethics and strategic management is offered in fourth semester.

Logistics and supply chain management is re titled as Supply chain management.

The board decided to offer Entrepreneurship as a specialization and suggested the following courses to be offered under that specialization:

1. Start up management
2. MSME Management
3. Family Business Management
4. Entrepreneurship Finance
5. Entrepreneurial Marketing
6. Creativity Innovation and Management

Under Production specialization: Industrial Engineering, Sourcing and Procurement courses were suggested for offer.

Management of Industrial relations was re-titled as Employee Relations.

Open electives was to be picked from Corporate social responsibility, NGO Management, Tourism Management, Hospitality and Health care management, Data mining.

Academic Regulations incorporated the 75-25 break up. External exams will have a maximum of 75 marks and Internal will have 25 marks out of which 5 marks will be allotted for case studies, group discussions, seminars and other aspects of continuous internal evaluation.

Board has recommended and decided to allot 2 credits to Comprehensive viva. However one class per week may be awarded in class time table.

With respect to Agenda point 3, Dr. Sindhu informed the members that AICTE as well as JNTUH has suggested Engineering economics and Accounting, Management fundamentals and Professional ethics as common papers.

Project finance and management or financial analysis and project management may be offered only as open electives. It was be noted that the syllabus for both have a difference.

Under other matters, Dr. Sindhu emphasized the importance of plagiarism check, genuine work and not elaborates irrelevant matter in project works.

Dr. Sindhu
